

RoMedic[®]



Press release

RoMedic, Inc. partners with Linido for US distribution

RoMedic, Inc., one of the worlds leading manufacturers of Transfer, Positioning, Support and Lifting products for the care of the elderly and handicapped has partnered with Linido, a leading European manufacturer of safety products for use in bath, shower and toilet areas.

Both companies are part of the Handicare Group: RoMedic, Inc.'s focus is on Patient Handling and Movement, Linido's expertise lies in Bath Safety Products. This partnership is a logical combination of two important care areas to develop and encourage independence and security for the customer and safety for the caregiver.

The combination of RoMedic and Linido products and the expertise these organizations bring to the table provide great benefits to the customer. They now have a single point of contact for solutions in patient handling and bath safety. RoMedic, Inc. and Linido both have outstanding products in their portfolio, for example: Linido's Hinged Arm Support. The Hinged Arm Support provides a safe way to sit down and stand up from the toilet or while making a transfer. RoMedic, Inc. features the unique "SystemRoMedic" concept that meets virtually all transfer needs.

"We are delighted to be able to supply our customers with all possible safety products and solutions for use in and around the bathroom", says Hardy Brannstrom, President of RoMedic, Inc., "Linido's products are incredibly strong and functional, additionally, Linido products combine these features with "european style and sophistication", which makes them easy on the eye."

Jitske Bijlsma, General Manager of Linido B.V. continues, "We are also thrilled about this partnership. Our products have been available in the U.S.A. for over 20 years, but we are convinced RoMedic will help more people find their way towards our solutions."

About RoMedic, Inc.

RoMedic's primary mission is to simplify the life and work of patients and healthcare staffs. RoMedic's approach and fundamental values that went into developing and designing their products form the foundation of their business concept. Today, RoMedic is a global leader in healthcare transfers. The company develops, refines and improves devices that make everyday life easier for thousands of people around the globe. Occupational therapists and ergonomists work with designers to find the best solutions based on requirements from healthcare staffs and patients, because only those who use the devices every day can give the valuable insights required for future innovations in this vital field.

RoMedic, Inc., 300 West Chestnut Street, Suite B, PO Box 388, Ephrata, PA 17522
Tel: 888 625 4343 – Fax: 888 691 1091 – E-mail: customerservice@romedic.com
www.romedic.com

About Linido

Linido, based in The Netherlands, is a manufacturer of safety products for use in bath, shower and toilet areas. With over 70 years of experience in designing, producing and advising these safety products, Linido is a well-known specialist in this field, throughout the world.

The majority of Linido products are suitable for use at home as well as in institutions. Therefore, Linido sets the highest standards where safety, usability, ergonomics and design are concerned.

Linido B.V. - P.O Box 70 - 2640 AB Pijnacker - The Netherlands

Tel.:+31 15-3695440 - Fax:+31 15-3697164 - mail: sales@linido.com - www.linido.com

About Handicare

The health care company Handicare AS, owned by Herkules Private Equity Fund*, was founded in 1986 and has operations in technical aids like wheelchairs and home care products in addition to adaptation of cars for elderly and physically disabled people. Through its subsidiary Puls, the Group also has a leading position in Norway in the sales of capital goods and consumables to hospitals and institutions. Handicare has its headquarters in Moss, Norway, and has subsidiaries in Sweden, Denmark, Germany, the Netherlands, England, Belgium, USA and Canada, and distributes its own products to an additional 30 markets.

** Herkules Private Equity Fund 1 is an investment fund with Euro 250 million in capital from 25 Norwegian and international investors. Herkules Capital has in total 1,4 bill Euro under its administration. HPEF has a financial strength that enables them to take a dominant position of ownership in well-established companies with a potential for further growth. Herkules acquired Handicare in July 2005 and has during the latest three years tripled the size of Handicare and is aiming for further growth.*